

M7: Advance marketing your book

We would be very grateful if you could provide us with the following information at manuscript stage in order that your book be marketed as early as possible:

1. A 2-3 paragraph description of your book that can be used for marketing purposes but also for inclusion on the back cover of your book's dust jacket where appropriate.
2. A brief author biography for each editor in the case of edited volumes or each author in the case of single or jointly authored works.
3. A choice of up to three subjects from the below list, which best describes your book:

- Agriculture Law
- American Studies
- Bibliography
- Classics
- Education
- Film and Theatre Studies
- Fine Arts
- French Studies
- Geography, Anthropology, Recreation
- German Studies
- History
- Information Resources
- Irish Studies
- Language and Literature
- Library Science,
- Linguistics
- Literary Classics
- Medicine
- Military Science
- Music
- Naval Science
- Philosophy
- Political Science
- Psychology
- Religion
- Science
- Social Sciences
- Technology
- Women's Studies

4. A choice of up to three BIC classification codes from the list at <http://www.bic.org.uk/7/BIC-Standard-Subject-Categories/> (see the document entitled 'complete list of categories'). Please quote the capitalised abbreviations.

