

The Unacceptable Face of International Business

Collection Editor: Peter Enderwick

Description

Criticisms of international business are broadening and becoming more trenchant highlighting unethical practices, sustainability, and growing interdependency. Some of these criticisms relate to international business, some to globalisation and some to capitalism more generally. This volume explores a number of the criticisms of international business setting out their impacts and possible responses to maximise the benefits of international business and to minimise its negative aspects.

About the Editor

Peter Enderwick is Professor of International Business at AUT University, Auckland, New Zealand. His research and teaching interests are in emerging markets, the evolution of MNEs and the dark side of international business. He is the author (with P.J. Buckley and A. Cross) of International Business OUP, 2018.

Submission Requirements

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Contributions should be scholarly rather than anecdotal or unverifiable;

Contributions must be wholly in English, excluding footnotes, appendices and short extracts for translation;

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