

The Prospects for Developing Innovative Trends in Companies and Markets

Collection Editor: Iovino Felicetta

Description

The collection will gather contributions that focus their attention on the changes taking place. These changes will affect the company within it and also the markets and the environment in which they operate.

About the Editor

Felicetta Iovino is Fellow of Business Administration and Accounting and visiting researcher in the UK Business Schools. She has a PhD in Public Sector Management. She has written articles about energy companies and policy, tourism and SEZs.

Submission Requirements

All chapters submitted should conform to the grammar and formatting guidelines provided by Cambridge Scholars Publishing, which can be viewed here: <https://www.cambridgescholars.com/pages/forms-guidelines>;

Unless agreed with the Editor prior to submission, referencing should be in Chicago;

Any work submitted for publication should be free of copyright restrictions and a statement should be submitted in support of this;

Contributions should be scholarly rather than anecdotal or unverifiable;

Contributions must be wholly in English, excluding footnotes, appendices and short extracts for translation;

While we will perform pre-press evaluations on the collection, we do not provide full proofreading services, so we ask that works are submitted to us in their final, 'ready-to-go' form.

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