

Innovative Crisis Management in Small and Medium-Sized Enterprises

Collection Editor: Ioannis Makedos

Description

The aim of this scientific work is to indicate real and innovative solutions which can create competitive and sustainable SMEs, especially during the financial and debt crisis. The strategy of the innovative management could simultaneously improve their organizational and behavioral performance having as target to “catch” the business chances.

About the Editor

Professor Ioannis Makedos holds a PhD in Management, Statistics and Research Methodology. He has 25 years teaching and research experience, being also awarded. He has important publications, provides peer-review services and contributing as Editorial Board Member. Additionally, he has held highest positions in the real business for 26 years.

Submission Requirements

All chapters submitted should conform to the grammar and formatting guidelines provided by Cambridge Scholars Publishing, which can be viewed here: <https://www.cambridgescholars.com/pages/forms-guidelines>;

Unless agreed with the Editor prior to submission, referencing should be in Chicago;

Any work submitted for publication should be free of copyright restrictions and a statement should be submitted in support of this;

Contributions should be scholarly rather than anecdotal or unverifiable;

Contributions must be wholly in English, excluding footnotes, appendices and short extracts for translation;

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