

Designing Wonderland: Essays on the Evolution, Impact and Enchantment of Theme Parks

Collection Editor: KJ Swanson

Description

This collection examines the evolution, design and unique impact of theme parks, as inaugurated by Walt Disney, in how they invite participatory engagement from guests who co-create their experience of wonder, excitement and nostalgia in entertainment environments structured as immersive worlds that are also explicitly commercial.

About the Editor

Kj Swanson is Affiliate Faculty at The Seattle School of Theology & Psychology. She holds a PhD in Divinity from the Institute for Theology, Imagination and the Arts at the University of St Andrews and has published and presented widely on theological intersections with popular culture, feminist theory, and public meaning-making.

Submission Requirements

All chapters submitted should conform to the grammar and formatting guidelines provided by Cambridge Scholars Publishing, which can be viewed here: <https://www.cambridgescholars.com/pages/forms-guidelines>;

Unless agreed with the Editor prior to submission, referencing should be in Chicago;

Any work submitted for publication should be free of copyright restrictions and a statement should be submitted in support of this;

Contributions should be scholarly rather than anecdotal or unverifiable;

Contributions must be wholly in English, excluding footnotes, appendices and short extracts for translation;

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