

# The Representation of Ideology(ies) in Electronic Media for Children and Young Adults

Editor: Nilay Erdem Ayyıldız

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## **Description:**

This book provides the latest critical research in relation to the representations of ideologies in electronic media, including TV cartoons, animation, videos, and computer and video games, which are designed for children and young adults.

## **What Should the Submitted Chapters Consider?**

The book will appeal to general readers, including researchers, professionals, and anyone who is interested in cultural studies, literary studies, humanities and sociology. Therefore, contributions are welcomed in the fields (but are not limited to, as long as they are related to the topic of the book) as follows:

- Cultural studies;
- Literary studies;
- Media and film studies;
- Communication studies;
- Discourse studies;
- Critical approaches to the use of ideologies in technology;
- Reflection of race, class, and ethnic studies in electronic media.

## **About the Editor:**

Dr Nilay Erdem Ayyıldız is a graduate of Hacettepe University, Turkey. She received her MA from the Department of English Language and Literature at Firat University, Turkey, where she is currently teaching, and her PhD from Atılım University, Turkey. She is interested in Victorian and British children's literature.

## **Submission Requirements:**

Submissions in English should normally be no longer than 6000 words, with an abstract of 150-200 words, and should be original and previously unpublished. If the work has already been published (as a journal article or in conference proceedings, for example), Cambridge Scholars Publishing will require evidence that permission to be re-published has been granted.

All chapters submitted should conform to the grammar and formatting guidelines provided by Cambridge Scholars Publishing, which can be viewed here: <https://www.cambridgescholars.com/pages/forms-guidelines>.



Unless agreed with the Editor prior to submission, referencing should be in Chicago style.

Any work submitted for publication should be free of copyright restrictions, and a statement should be submitted in support of this.

Contributions should be scholarly based, rather than anecdotal or unverifiable.

Contributions must be wholly in English, excluding footnotes, appendices, and short extracts for translation.

While we will perform pre-press evaluations on the collection, we do not provide full copyediting services, so we ask that works are submitted to us in their final, 'ready-to-go' form.

### How to Submit?

You should submit to the Editor a completed proposal form, alongside a copy of your work for their review. This submission should be made directly to the address at the top of this page.

If you have any questions about the collection, prior to your submission, please contact the Editor.

### Timeline:

All submissions should be sent by **August 01, 2021**. The feedback will then be returned before July 01, 2021. Moreover, this publication is anticipated to be released **before the end of 2021**. There are no submission or acceptance fees for chapters submitted to Cambridge Scholars Publishing for the publication of this book.

All works should be submitted to the Editor, at the address provided at the top of this document.

The Editor will review these personally to consider their inclusion in the work. Should the Editor approve the chapters, you will then be asked to complete an agreement for the publication of these chapters. **It is essential that this agreement is completed in order for your work to be printed.**

Once the Editor has approved the chapter, and has received your contributor agreement, these will then be sent to Cambridge Scholars as a complete collection for pre-press reviews and publication. **As such, it is essential that the work you submit to the Editor is finalised and has been thoroughly proofread.**

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