

Atomic Childhoods: The Cold War and Children's Popular Culture

**Collection Editors: Katharine Rollwagen and Cheryl
Krasnick Warsh**

Description

The long 1950s baby boom coincided with nuclear bomb proliferation and the emergence of television, comics and other media directed towards the burgeoning child market. This collection focuses upon the packaging and domestication of the nuclear age for children in both booming and recovering post-war economics.

About the Editors

Cheryl Krasnick Warsh, a Fellow of the Royal Society of Canada, has published on gender, health, addictions and childhood.

Katharine Rollwagen has published on the history of advertising to teenagers, television, and education in Canada. Warsh and Rollwagen are Professors at Vancouver Island University and Co-Editors of Gender and History.

Submission Requirements

All chapters submitted should conform to the grammar and formatting guidelines provided by Cambridge Scholars Publishing, which can be viewed here: <https://www.cambridgescholars.com/pages/forms-guidelines>;

Unless agreed with the Editor prior to submission, referencing should be in Chicago;

Any work submitted for publication should be free of copyright restrictions and a statement should be submitted in support of this;

Contributions should be scholarly rather than anecdotal or unverifiable;

Contributions must be wholly in English, excluding footnotes, appendices and short extracts for translation;

While we will perform pre-press evaluations on the collection, we do not provide full proofreading services, so we ask that works are submitted to us in their final, 'ready-to-go' form.

You can view open projects at the link below:

<https://www.cambridgescholars.com/pages/guest-edited-collections>

