

# Enhancing and Capturing More Value from the Caribbean Community's Value Chains



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## **1.0 Background and Motivation**

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*Competitive Advantage,*



*Recognising also the potential of micro, small and medium enterprise development to contribute to the expansion and viability of national economies of the Caribbean Community and the importance of large enterprises for achieving economies of scale in the production process.*

## **1.1 Objective**

## **1.2 Book Outline**









### **1.3 Summary Insight**



## References

*Analysis: A Primer. 2<sup>nd</sup> Edition.*

*Global Value Chain*

## **Abstract**

### **2.1 Introduction**



## **2.2 Global Agriculture Industry**

Inputs	Production/Output	Processing	Retail and Distribution
<ul style="list-style-type: none"><li>• Seeds</li><li>• Fertilizers</li><li>• Pesticides</li><li>• Herbicides</li><li>• Fungicides</li><li>• Farm equipment</li><li>• Irrigation equipment</li></ul>	<ul style="list-style-type: none"><li>• Fruits</li><li>• Vegetables</li><li>• Other crops</li><li>• Animals</li><li>• Fish</li></ul>	<ul style="list-style-type: none"><li>• Drying, cooling, and storage</li><li>• Final food and beverage processed products</li><li>• Intermediate food and beverage processed products</li><li>• Non-food processing</li><li>• Packaging</li></ul>	<ul style="list-style-type: none"><li>• Export</li><li>• Warehouse and cold storage</li><li>• Retail/ Supermarkets</li><li>• Food services</li></ul>





**Table 2.2: Top Seed-producing Firms Globally**

<b>Company – 2007</b>	<b>Seed sales (US\$ millions)</b>	<b>% of global proprietary seed market</b>

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