# South Asian Migration

## South Asian Migration:

## Remittances and Beyond

Edited by

Md Mizanur Rahman and Zaara Zain Hussain

Cambridge Scholars Publishing



South Asian Migration: Remittances and Beyond

Edited by Md Mizanur Rahman and Zaara Zain Hussain

This book first published 2015

Cambridge Scholars Publishing

Lady Stephenson Library, Newcastle upon Tyne, NE6 2PA, UK

British Library Cataloguing in Publication Data A catalogue record for this book is available from the British Library

Copyright © 2015 by Md Mizanur Rahman, Zaara Zain Hussain and contributors

All rights for this book reserved. No part of this book may be reproduced, stored in a retrieval system, or transmitted, in any form or by any means, electronic, mechanical, photocopying, recording or otherwise, without the prior permission of the copyright owner.

ISBN (10): 1-4438-7841-3 ISBN (13): 978-1-4438-7841-8

## TABLE OF CONTENTS

List of Tablesvii
List of Figuresix
Preface x
Notes on Contributorsxii
Acronymsxvii
Chapter One1
Introduction
Md Mizanur Rahman and Zaara Zain Hussain
Part One: Remittance Dynamics in South Asia
Chapter Two
Chapter Three
Chapter Four
Chapter Five

Chapter Six
Khalid A. Alkhathlan
Chapter Seven
Part Two: Diaspora Dynamics in South Asia
Chapter Eight
Chapter Nine
Chapter Ten
Γhe Role of Non-Resident Nepalis in Facilitating Senior Citizens in Nepal Γek Nath Dhakal and Huong Ha
Chapter Eleven
Chapter Twelve

### LIST OF TABLES

<b>Table 1.1</b> Remittance Inflows and Impact on GDP in South Asia	5
Table 2.1 Remittances to Bangladesh from 1996 to 2015	
Table 2.2 Amount Transferred to Bangladesh (one month)	
<b>Table 2.3</b> Remittance Flow in Kind (in last one year)	
<b>Table 2.4</b> Channels Used for Remitting in Last Year Prior to Interview	
(multiple response)	1
Table 3.1 Total Remittance Inflows to India (Net Private Transfer US \$)	
and Percentage Contribution of Remittance in Gross Domestic Product	
of India4	
<b>Table 3.2</b> Total Foreign Direct Investment (US\$) – Percentage	
Contribution of Total Remittance in Foreign Exchange Reserves 4	7
<b>Table 3.3</b> Total Remittance as a Percentage to Balance of Trade, Gross	
Domestic Capital Formation & Gross Domestic Savings4	9
<b>Table 3.4</b> Total Remittance (US \$ Millions) – Total Remittance as	
Percentage of NSDP5	0
Table 3.5 Total Remittance as Percentage of Total Remittance of Revenue	•
Receipts – Total Remittance as Percentage of total Outstanding Debt 5	2
<b>Table 3.6</b> Per Capita Household Remittance (US \$) – Per Capita	
Household Remittance as Percentage of Annual Per Capita	
Consumer Expenditure	3
Table A.3.1 Total Migrants, International Out-migrants and Remittance	
senders, NSSO Migration Survey 2007–85	7
Table A.3.2 Total Out-Migrant International Remittance (Household	
Remittance) NSSO Migration Survey 2007–85	8
Table A.3.3 Foreign Sector Deposits in Scheduled Commercial Banks	
(RBI)5	
Table A.3.4 Calculating Total Household Remittance, Local Withdrawals	
from NRI deposits and Total International Remittances 6	
Table A.3.5 Overall Monthly Per Capita Consumer Expenditure         6	
Table A.3.6 Annual Per Capita Consumer Expenditure (US\$)	2
Table A.3.7 Balance of Trade   6	3
Table A.3.8 Gross Domestic Capital Formation & Gross Domestic	
Savings6	
Table A.3.9 Revenue Receipts and Total Debt of Indian States    6	
Table 4.1 Regression Results   7	2

Table 4.2 Remittance Prices in Sending Countries with Different	
Exchange-Rate Regimes	75
Table 4.3 Corridors of which Singapore is the Sending Country	79
Table 4.4 Difference in Prices between MTOs and Banks	85
Table 4.5. Transfer Speed and Average Transaction Costs of MTOs	85
Table 4.6 Transfer Speed and Average Transaction Costs of Banks	86
Table 4.7 Average Transaction Costs for Western Union and Money Co	ram
and Other MTOs	86
Table 4.8 Average Transaction Costs for Western Union and	
MoneyGram, and other MTOs	87
Table 6.1 Volatility of Remittances and Other Balance of Payments	
Flows	
Table 6.2 GDP Growth and Remittances	
Table 6.3 Granger Causality Tests between GDP, remittances and Oth	
Balance of Payments Flows	
Table 6.4 Variance Decomposition of LGDP	129
Table A.6.1 Number of Pakistanis Proceed Abroad for Employment	
during the period 1975–2008 (Occupational Group Wise)	
Table 7.1 Annual Indian Labour Diaspora to the Gulf during 2005–10	
<b>Table 7.2</b> Stock of Labour Diaspora in the Gulf during 1975–2008	
Table 7.3 Major Labour-Sending States of India (2005–10)	
Table 7.4 Remittances to India	
<b>Table 7.5</b> Top 10 Remittance Recipient Countries (Billion \$)	
${\bf Table~9.1~Number~of~Indian~Diaspora~in~South-East~Asian~Countries~.}$	
Table 9.2 Indian Investment Projects Approved by BOI: 2001–12	186
Table 9.3 Indian Investment Projects Approved by BOI Classified	
by Investment Size, 2001–12	186
Table 9.4 Indian Investment Projects Approved by BOI Classified	
by Sector, 2001–12	
<b>Table 9.5</b> Projects of Indian Software Companies Approved by BOI	
<b>Table 9.6</b> Indonesia's Indorama Group Companies	
Table 9.7 Subsidiaries of Indorama Ventures PCL	
<b>Table 10.1</b> Percentage Distribution of Ageing Population	
<b>Table 10.2</b> Reasons for Staying at Devghat NRN Briddhashram	210
<b>Table 10.3</b> Level of Satisfaction of Residents at Devghat NRN	211
Briddhashram	
<b>Table 10.4</b> Fee Structure for Residing Persons	212
<b>Table 10.5</b> Perception of Residents Regarding Fee Structure	212
of the Devghat NRN Briddhashram	213

## LIST OF FIGURES

Figure 2.1 Major Source Countries of Remittances, 2009–2015 (million	n
US\$)	
Figure 2.2 The Remittance System Model (Ullah, 2007; Russell,	
1986:629)	25
Figure 3.1 Total Remittance (US\$ Billions) – Total Outstanding NRI	
Deposits (US\$ Billions)	45
Figure 4.1 Sources of Finance for Developing Countries	67
Figure 6.1 Number of Pakistanis who Travelled Abroad for Employme	ent,
1971–2008	. 118
Figure 6.2 Number of Pakistanis Proceed Abroad for Employment	
during the Period 1981–2008, Occupational Group Wise	. 119
Figure 6.3 Number of Pakistanis Proceed Abroad for Employment	
during the Period 1981–2008, Province-Wise	. 119
Figure 6.4 Remittances inflow to Pakistan 1976–2010	. 120
Figure 6.5 Remittances inflow to Pakistan and worker migration	
1976–2010	. 121
Figure 6.6 Remittances and Other Balance of Payments Flows	
as percentage of GDP (Exports, FDI and Foreign Aid)	. 122
Figure 6.7 Flow Chart	. 126
Figure 7.1 Trends of Annual Labour Outflow from India	. 139
Figure 7.2 Transfers of Remittances to India	. 143

#### **PREFACE**

South Asian Migration and Diaspora studies are subjects of great importance for academics and policy makers alike. As a phenomenon of growing interest, this field merits scientific investigation. In this vein, in 2011, Ambassador Gopinath Pillai, Chairman of the Institute of South Asian Studies, National University of Singapore, envisioned the importance of South Asian migrants as a social and economic force to bring about changes in South Asia and promote regional development and integration in Asia, and decided to focus on this as a key research theme of the institution. Since then, ISAS has been expanding its research to understand the role that South Asian migrants and diaspora groups play as a conduit for connections among host, home and third countries in the age of transnational migration and a resource for development *in*, *through* and *by* the global South Asian diaspora.

The institute has attempted to contribute to this expanding field through four volumes: Diaspora Engagement and Development in South Asia by Tan Tai Yong and Md Mizanur Rahman, The Political Economy of South Asian Diaspora by Gopinath Pillai, Migrant Remittances in South Asia by Md Mizanur Rahman, Tan Tai Yong and AKM Ahsan Ullah and International Migration and Development in South Asia by Md Mizanur Rahman and Tan Tai Yong.

The current volume addresses the development implications of migration with a focus on migrant remittances and diaspora engagement in South Asia. Some of the chapters in this volume were presented in the South Asian Diaspora workshop organized by ISAS in September 2012. We are indebted to the authors of the chapters for attending the event and making their valuable contributions to this volume. We have personally solicited some papers from established and upcoming scholars in the field to make this volume truly representative of South Asian migration.

Many have contributed to the successful culmination of this project. We would like to express our gratitude to Professor Tan Tai Yong, Mr. Johnson Paul, Dr Iftekhar Ahmed Chowdhury, Prof Sukh Deo Muni, Prof Riaz Hassan, Dr S. Narayan, Dr Amitendu Palit, Dr Ronojoy Sen and Dr Sinderpal Singh for their support and cooperation. We also want to thank the administrative team for the workshop, Jacqueline Goh, Felicia Ho, Kirby Khoo, Muhammad Yusuf, Kamarunnisa, Sithara Doriasamy, Samuel Neo and Florence Ho.

We owe our appreciation to Cambridge Scholars Publishing for accepting this project and turning out an attractive product in a reasonable span of time.

Md Mizanur Rahman Zaara Zain Hussain

#### NOTES ON CONTRIBUTORS

**AKM Ahsan Ullah** is Associate Director at the Center for Migration and Refugee Studies, and Assistant Professor of Global Affairs and Public Policy at The American University in Cairo. He has two master's degrees and a Ph.D. in migration studies. He has contributed extensively to national and international refereed journals, including amongst others Development in Practice, International Migration, Asian Profile, Asian and Pacific Migration Journal, Journal of Immigrant & Refugee Studies, Development Review and the Journal of Social Economics. He has also contributed to a number of edited collections, and published twelve books in the fields of migration, refugee and development studies. His latest publication, Rationalizing the Migration Decision: Labour Migrants in East and South East Asia, has recently appeared from Ashgate. In addition to his academic work, Dr Ullah has worked for national and international development and research organizations for over eighteen years. He has taught and researched at the Asian Institute of Technology (AIT), Thailand; City University of Hong Kong, Hong Kong; Centre for Development Research (ZEF), University of Bonn, Germany; Saint Mary's University; McMaster University; and the University of Ottawa, Canada.

Anisur Rahman is Associate Professor and Deputy Director, the Academic Staff College at Jamia Millia Islamia. Before joining Jamia, he worked at the Institute of Applied Manpower Research, Planning Commission, Government of India. He has a master's degree in economics from AMU, Aligarh, and another in sociology, as well as an M.Phil. and a Ph.D. in West Asian studies from Jawaharlal Nehru University, New Delhi. He has authored four books, entitled *Indian Migration to the Gulf:* A Socio-Economic Analysis (2001), Contesting Homogeneity in the Gulf Society (2008), Human Rights and Social Security: Perspective, Issues and Challenges (edited, 2012), and West Asia in Transition (edited, forthcoming). He also has about thirty research papers to his credit. His areas of interest and specialization include Migration and Diaspora, Issues of Minorities, and Staff Development and Higher Education. He has been visiting fellow at Maison des Sciences de l'Homme (MSH), Paris, France, (June, 2010). He also teaches in the Centre for West Asian Studies, JMI. He has delivered lectures at many academic staff colleges located in

premier institutions of higher learning in India, including the University of Delhi, Aligarh Muslim University, Benaras Hindu University, Himachal Pradesh University, Ranchi University, Kurukshetra University and Punjab University. He has also participated in and presented papers at national and international seminars and conferences in India and abroad.

**Anshul Pachouri** is currently working on strategic practice with a global consulting firm. He has also worked with the Economic Advisory Council to the Prime Minister, Government of India, and previous to that at the Institute for Competitiveness, India, He co-authored the Sustainable Competitiveness Report 2011, which evaluates the progress of Indian states towards sustainable development. He has contributed many articles and opinion pieces on socio-economic issues in leading Indian business newspapers such as the *Financial Express* and the *Hindu Businessline*. He has presented research papers at leading public policy schools, such as Harvard Kennedy School and the Lee Kuan Yew School of Public Policy, National University of Singapore. Having a keen interest in youth diplomacy, he has also been part of reputed international youth conferences worldwide, such as the Harvard Conference of the Harvard Project of Asian and International Relations (HPAIR). Anshul has completed a dual degree management programme from Jaypee Institute of Information Technology, Noida.

**Chandni Aggarwal** is currently working as a research associate with RateGain. Prior to this, she worked with the Institute for Competitiveness, India, as a Senior Researcher. She is a computer science graduate with an MBA in marketing and market research. She is a certified management consultant from Zenesys Consulting, Boston, USA. She has contributed research papers to various national and international conferences.

**Hideki Esho** is Professor of Development Economics, Faculty of Economics, Hosei University, Tokyo. He was the Dean of the Faculty of Economics from 2005 to 2007 and the President of the Japan Society for International Development from 2002 to 2005. He received the Development Studies Award in 1988 for his work *India's Economic Development*, and in 1998 he received the International Development Studies Okita Award for his work *Political Economy of Development*. In addition, he has been visiting professor and lecturer at the Tokyo University Graduate School of Asian Studies at Waseda University, Institute of Economic Research Kyoto University, Budapest Economic University, and the Graduate School of International Development at

Nagoya University, as well as visiting research fellow at the Development Studies Institute, London School of Economics and Political Science. He has written extensively on the Indian and Asian economic situation. His publications include *Indian Economy Took-off* (2008), *The World of Amartya Sen* (editor, 2004), *Poverty and Development* (editor, 2004).

**Huong Ha** is teaching at the University of Newcastle (Singapore). She has been the vice president (member services) of HRD Gateway. She was the dean of the TMC Business School, and director of research and development at the TMC Academy. She is also the chief editor of the TMC Academic Journal. She holds a Ph.D. in management from Monash University (Australia), and a master's in public policy from Lee Kuan Yew School of Public Policy, the National University of Singapore (Singapore). She has been a recipient of Ph.D. Scholarship awarded by Monash University, a Temasek Scholarship awarded by the National University of Singapore, and a scholarship awarded by the United Nations University (UNU), International Leadership Academy (ILA), to attend the First International Leadership Program by UNU/ILA, as well as many other professional and academic awards. She has published many refereed journal articles, book chapters and encyclopaedia articles with publishers such as Palgrave MacMillan, Idea Group, Inc., ABC-Publishers, Kluwer Academic Journal, etc., as well as numerous conference papers.

**Ishtiaq Ahmed** holds the position of emeritus professor at Stockholm University. He is currently visiting professor at the School of Humanities and Social Science, Lahore University of Management Sciences, (LUMS). He spent three years at ISAS as visiting senior research fellow from June 2007 to June 2008 and thereafter as visiting research professor till June 2010. He also taught on the South Asian Studies Programme, National University of Singapore from January 2009 to June 2010.

Jan de Graaf is a Dutch citizen with a bachelors degree in Political science from the University of Amsterdam and a master's in public policy from the National University of Singapore. He also studied for several semesters in Canada and China. After his studies he interned at the United Nations Headquarters in New York and was a trainee at the European Commission in Brussels. He now works in Uganda and Kenya for an American social enterprise called BioLite, working on renewable energy as their East Africa Program Manager.

Md Mizanur Rahman is senior research fellow at the Institute of South Asian Studies (ISAS), National University of Singapore. He was a postdoctoral fellow at the Asia Research Institute, NUS in 2005–6 and a research fellow at Department of Sociology, NUS in 2007–10. He has worked on a Ford Foundation project on non-traditional security in South Asia, and was a visiting scholar at the Department of Sociology, University of Western Ontario, Ontario, Canada, and the Graduate School of Policy Science, Ritsumeikan University, Kyoto, Japan. He has written a number of reports on international migration issues in Asia for international organizations such as the IOM and UNIFEM – East and Southeast Asia. His work has also appeared in leading migration journals such as International Migration, Population, Space and Place, Journal of Ethnic and Migration Studies, Journal of International Migration and Integration, and Asian Population Studies.

Mohammad Badrul Alam is professor at the Department of Political Science, Jamia Millia Islamia, New Delhi. Before joining Jamia Milia Islamia University in January 2006, he was a professor of area studies at the Miyazaki International College, Japan, for eight years. Prior to that, he was in the United States for fifteen years as a Ph.D. research scholar and a faculty member at several universities/colleges in New York and Kentucky. Dr Alam has Ph.D., M.Phil, and master's degrees from Cornell University (New York), Jawaharlal Nehru University (Delhi) and Utkal University (Bhubaneswar) respectively. A prolific scholar and writer, Dr Alam has written for the Journal of East Asian Affairs, Pacific Affairs, Journal of Third World Studies, The American Historical Review, Comparative Culture, The Indonesian Quarterly, Heidelberg Series on Comparative and Contemporary South Asia, among others. He is also a recipient of several prestigious awards including a Fulbright Fellowship, a Salzburg Global Fellowship, a Shastri Canadian Studies Fellowship and a Baden-Wuerrtemberg Fellowship.

**Nihal Rodrigo** is visiting lecturer in international relations at Sri Lanka's Defence Services Command and Staff College, Colombo University, as well as at Bandaranaike International Diplomatic Training Institute, and a board member for the Regional Centre for Strategic Studies. He is working on an analysis of Indian Ocean security and foreign relations aspects affecting Sri Lanka's neighbourhood. He served as an adviser in foreign relations to a number of prestigious figures, including Sri Lanka's President, ambassador to China, foreign secretary, secretary-general to SAARC, ambassador to Sri Lanka's UN Permanent Missions in New York

and Geneva, and a member of the UNSG's Advisory Board on Disarmament. When Sri Lanka chaired the Non-Aligned Movement (NAM), he coordinated its UN activities. He was elected chairman of the Political Committee, 11th NAM Summit.

**Pratikshya Bohra-Mishra** is postdoctoral researcher with the STEP program in the Woodrow Wilson School. Pratikshya received her Ph.D. in demography and public policy from the Woodrow Wilson School and the Office of Population Research in May 2011. As a researcher at STEP, she is currently exploring the human response to climate change with a primary focus on identifying the link between human migration patterns and climate change. She has contributed extensively to international refereed journals, including amongst others, *Journal of Population Research*, *Journal of the Academy of Social Sciences* and *Journal of Ethnic and Migration Studies*.

**Tek Nath Dhakal** is professor and the head of the Central Department of Public Administration, Tribhuvan University in Nepal. He is also the coordinator of Governance Matters: Assessing, Diagnosing and Addressing the Challenges of Governance in Nepal, a joint research project of the Department of Administration and Organization Theory, University of Bergen, Norway, and the Central Department of Public Administration, Tribhuvan University, Nepal. He has conducted a number of research programmes including Status of the Implementation of Citizen Charter in Municipalities in Nepal, People's Trust in Public and Political Institutions in Nepal, and NGOs' Role in Livelihood Improvement in Nepal, including an institutional analysis of Markhu and Hekuli VDC in Nepal. He served as an editor of the *Nepalese Journal of Public Policy and Governance*, a journal enlisted by ISSN. He is also affiliated with academic and professional networks such as ISPA, ISTR, NAPSIPAG, EROPA, the Finish Society of Administrative Sciences, Public Administration Association of Nepal.

**Zaara Zain Hussain** is researcher at the Institute of South Asian Studies, National University of Singapore. She obtained her master's in International Relations from Rajaratnam School of International Studies, Nanyang Technological University, Singapore. Her research interests include international development policy and political economy in South Asia and Southeast Asia, particularly the relation the two may share. She has written extensively for the Institute of South Asian Studies, and also contributed to international academic journals such as *Geopolitics*, *History and International Relations* and *Journal of International Affairs*.

#### **ACRONYMS**

ACHA Association of Communal Harmony in Asia

AIA Association of Indians in America
AIINA Association of Indians in North America

ATA American Telugu Association ATM automated teller machine BJP Bharatiya Janata Party

BMET Bureau of Manpower, Employment and Training, Bangladesh

BOI Board of Investment

CAGR Compound annual growth rate
CBS Central Bureau of Statistics
CDC Centre for Disease Control

CERAS Centre d'etudes et recherches sur l'asie du sud

CFR Council on Foreign Relations
CII Confederation of Indian Industry
CTBT Comprehensive Test Ban Treaty
CVFS Chitwan Valley Family Study

DFID Department for International Development

FDI foreign direct investment

FIA Federation of Indian Associations

GDP Gross Domestic Product GOI Government of India

GOPOI Global Organization of People of Indian Origin

GTF Global Tamil Forum

IAFPE Indian American Forum for Political Education

IBEQ India Brand Equity Foundation IMF International Monetary Fund

INR Indian Rupee

IOM International Organization for Migration

ISD International subscriber dialling

ISER Institute for Social and Environmental Research

ITES Information Technology Enabled Service

KIP Know India Program

LTTE Liberation Tigers of Tamil Eelam MAS Monetary Authority of Singapore

MIND Movement in India for Nuclear Disarmament

MOIA Ministry of Overseas Indian Affairs
MPCE monthly per capita consumer expenditure

MTO money transfer operators MYR Malaysian Ringgit xviii Acronyms

NAAAID National Association of Americans of Asian Indian Descent

NELM New Economics of Labor Migration

NFIA National Federation of Indian-American Associations

NGO Non-governmental organization

NPR Nepali Rupee

NPT Nuclear Non-Proliferation Treaty

NRI Non-Resident Indians NRN Non-Resident Nepali

NRNA Non-Resident Nepali Association
NSDP Net State Domestic Product ILO
NSSO National Sample Survey Organization

NYSE New York Stock Exchange
OCI Overseas Citizen of India
ODA official development assistance

OECD Organisation for Economic Co-operation and Development

OIC Organization of Islamic Countries

PBD Prabasi Bharatiya Diwas PIO people of Indian origin

PPAD Pakistanis for Peace and Development

RBI Reserve Bank of India

RSS Rashtriya Swayamsevak Sangh

SAARC South Asian Association for Regional Cooperation

SAWCC South Asian Women's Community Centre SDPI Sustainable Development Policy Institute

SIP Study India Programme

SLBFU Sri Lanka Bureau of Foreign Employment SPDC Scholarship Programme for Diaspora Children

SSHDF Sikh Human Development Foundation
TANA Telugu Association of North America
TGTF Transitional Government of Tamil Eelam

UNCTAD United Nations Conference on Trade and Development

UNDP United Nations Development Programme

USIBC US-India Business Council

USINPAC The U.S. India Political Action Committee

VCP video cassette players VCR video cassette recorders WMD Weapons of Mass Destruction

#### CHAPTER ONE

#### INTRODUCTION

### MD MIZANUR RAHMAN AND ZAARA ZAIN HUSSAIN

International migration is a dynamic global phenomenon that has been drawing increasing attention from both scholars and policymakers over the last few decades. It is particularly relevant to South Asia, since the region is a vast source of "sojourner" migrant labour as well as home to permanent immigrant and diaspora communities. When studying South Asian migration, scholars tend to analyse the causes and consequences of migration, resulting in an enormous literature on the field. However, given the evolving nature of migration patterns and the resulting implications for different groups - migrants, migrant families, communities and the country as a whole – research on the subject remains a continuous exercise (Rahman and Tan, 2015). This provides a rationale for this much-needed volume, which looks closely at South Asian global migration with reference to its impacts on the countries in South Asia, as well as the countries where the migrants are temporarily or permanently hosted. We analyse the implications in relation to development and shed light on migration- and diaspora-led development under two parts: firstly, "Remittance-Induced Development" and secondly "Diaspora-Induced Development." The geographic focus of the volume is the global South Asian emigrant population who are living outside the South Asian region. Despite its numerical importance as a major emigrant source, migration research in South Asia remains inadequate. This volume attempts to make a modest contribution to this under-researched area.

Not only are some of the South Asian countries major originators of migrant labour populations, but they are also emerging as destination countries. Countries like India have become simultaneously countries of origin and destination. However, in this volume we will concentrate on out-migrants from South Asia, who themselves engage in both North—South and South—South migration. Widening North—South economic

disparity as well as demographic challenges have led to this increase in diverse destinations for migration. Besides labour migration, the region experiences other voluntary flows of out-migration, such as permanent migration and students travelling for higher education. Whereas most of the low-skilled and semi-skilled labour migrants tend to migrate to the Middle East from this region, white collar migrants, permanent migrants and students travel to diverse destinations, especially Europe and North America. In recent years Southeast Asia has also been a popular destination for both temporary low-skilled and both temporary and permanent skilled migrants.

It is very difficult to give exact data on the number or types of outmigrants from South Asia, as information is incorrect and often absent. A significant amount of undocumented migration occurs from this region, in many cases supported by illegal and fraudulent migration agents and smugglers. South Asian migrants belong to various categories, such as professionals, and the skilled, semi-skilled and unskilled labour forces. Doctors, engineers, teachers and nurses are considered professional workers, while manufacturing or garment workers, drivers, computer operators and electricians are termed skilled. Tailors and masons are considered semi-skilled, and housemaids, agricultural workers, hotel workers and menial workers are less-skilled workers. Most of the migrants from all these categories migrate to relatively developed economies, in the global North and South, where they generally acquire an economic ascendance when they are skilled and professional migrants, and higher wages when they are low-skilled migrant workers. This allows the influence of migrants to reach deeper into their origin societies in different ways, through economic and social remittances (Rahman et al., 2014). Recent years have seen a surge in the migration of female workers going abroad for low-wage occupations such as domestic helpers. Sri Lanka is one such country, well ahead in this trend, with almost fifty per cent of its out-migrants being female.

When talking about migration-induced development it is important to outline what we mean by the terms used. Different countries and different organizations within those countries have varying interpretations for the term "development," as well as differing opinions on international migration and development. Nonetheless, a widely accepted concept is that migration and development are highly interdependent processes. Economist Philip Martin (2006) discusses three important 'Rs' – Recruitment, Remittances and Return – that are important to understand the linkages between migration and development. Recruitment of labour migrants involves factors such as unemployment rates, economic growth,

Introduction 3

income inequalities and pressure on urban versus rural land. Remittances directly impact the economic growth through currency transfers that boost the balance of payments accounts of the country, while social remittances or social capital such as ideas and skills are transferred back to the country upon the migrants' return. This is referred to as the "return." Since migration in the Asia–Asia corridor can involve huge sunk costs that migrants often cover from their savings and other familial and social resources, Rahman later adds "resource" to the three Rs (Rahman, 2000). The resulting model is known as the four Rs – Resources, Recruitment, Remittances and Return.

A relatively new concept gaining currency among academics and policy makers alike is that of leveraging international migration to promote economic and social development. When a person migrates abroad and increases his earnings, not only does the individual experience growth, advancement, empowerment and financial ascendance, but also his family left behind and the country of origin and settlement gain benefits. Absence of adequate out-migration policies and poor governance structures in South Asia hold back the region from realizing this potential. In fact, "migration policies" are often treated separately from "development policies," without merging the two to utilize the potential of migration to the maximum. Through meticulous policy design and effective implementation, such benefits can be employed to fuel the country's economic and social growth. A direct and simple benefit for the country of origin is remittance earnings, both economic and social. However, much of it is lost to the formal economy because of informal and illegal channels of transfer.

The primary motivation behind migration is often economic. People from developing countries travel to more developed nations in search of employment and other opportunities to improve their economic and social conditions and also for the family members that are left behind (Skeldon, 1997; Faist, 2000; Oda, 2004; Piper, 2007; de Haas, 2010; Ullah, 2010; Sirkeci et al., 2012; Rajan, 2012; Adams et al., 2012). The economic aspect of development through migration is equated with financial transfers through remittances. This economic bias dominates the discourse in the migration-development study, overlooking the broader development implications of migration for the migrants and their families (Piper, 2009). Broader aspects include social development through migrant remittances as well as diaspora engagement. Social developments pertain to the broader development processes, which not only include increases in incomes but also accumulation of non-material assets such as physical health, education and skills, and empowerment (Rahman et al., 2014; Piper

2011; Van Naerssen et al., 2007; Nyberg-Sorensen, 2012; Raghuram, 2009; Faist, 2008; Dannecker, 2009; De Haas, 2007).

In most cases the migrant workers receive higher earnings abroad than they would have at home. The higher earnings lead to their personal growth, advancement and empowerment as well as that of their family. When the wife or parents left behind by migrant worker receive remittance money they gain greater income and respect in society and concomitant social empowerment. When the wife is the recipient of remittances it has greater impact on traditional social dynamics. She tends to gain decisionmaking authority and empowerment which may not have been there before. The children in the family receive better education and healthcare services, and in time better employment. The entire family enjoys a better lifestyle, gradually uplifting themselves in the socio-economic strata. Not only the immediate family members but also the extended family members gain respect in society through association, enjoying many benefits such as financial assistance, better marriage prospects, etc. From micro-level benefits in the household, international migration translates to macro-level development in the economy. Personal welfare and social development, achieved through remittance transfers to the households, are reflected in the macro economy. It is a bottom-up and effective way of ensuring development and often yields more tangible gains than other forms of development initiatives such as aid.

The collection of chapters in this volume is an effort to contribute to the study of international migration, diaspora engagement and remittances in South Asia. Having claimed many benefits of migration in this volume. it is important to note that there are some negatives as well. In some cases, high volumes of remittances can lead to inflation in the economy and income inequalities between households that receive remittances versus those who do not. On the individual level there may be negative impacts. such as alienation from family, health issues from overwork, and other personal and social costs. While most discussions focus on remittances, little attention is given to the migrants who remit money at the cost of many personal sacrifices. Further research is required to understand these negative impacts of migration so that they can be minimized through better migration policy design. Nonetheless, the chapters in this volume demonstrate that international migration, remittances and development can be an exciting field of academic study as well as a vibrant field of policy study. Its multi-disciplinary dimensions enlarge its scope and applicability across several domains. We hope that that this volume will contribute to the growing field of international migration in the academic and policy areas.

Introduction 5

#### Remittance Dynamics in South Asia

According to World Bank reports, remittance inflows into South Asia – Afghanistan, Bangladesh, India, Nepal, Pakistan and Sri Lanka – totalled US\$117 billion in 2014 (World Bank, 2014). This is only the official estimate. A significant portion of remittances are transferred through informal channels that are not reflected in the official data. Nonetheless, for the migrant-sending countries in South Asia, "remittance earnings" are a major source of income. Remittances contribute to the country's Gross Domestic Product (GDP) as well as its foreign exchange earnings. Table 1.1 illustrates the remittance inflows and respective contributions to GDP in South Asia.

Table 1.1 Remittance Inflows and Impact on GDP in South Asia

Country	Remittance inflow US\$ million, 2014e	Remittance as percentage of GDP 2013
Afghanistan	726	3.5 %
Bangladesh	15,053	10.7 %
India	71,000	3.7 %
Nepal	6,229	28.8 %
Pakistan	17,058	6.2 %
Sri Lanka	7,202	9.6 %

Source: Adapted from World Bank Migration and Remittance Fact book, October 2014.

To understand the impact of remittances on the economy, it is important to look at the various classifications and categories of remittances as well as the different channels used for transfer. Some literature refer to the cultural diffusion of ideas, behaviours and social capital as "social remittances" being transferred from the migrants to their countries of origin (Levitt, 1998). On the other hand "economic remittances," the more dominant concept in migration literature, is used to describe tangible transfers from the migrant to their home countries. The "transfers of cash or in kind from migrants to resident households in the country of origin" is referred to as "migrant remittances" (Bilsborrow et al., 1997).

Two broad classifications of remittances are "family" and "collective" remittances (Goldring, 2004). Family remittances refer to remittance transfers that are sent in cash or kind from individual migrant workers to their families back home. Collective remittances refer to money collected by a group that is used for the benefit of the group or a particular community with which it is affiliated in the country of origin, such as

Hometown Associations (Rahman and Lian, 2012). Within these two broad classes, many types of remittances can be identified. A category of remittances which is fairly common among Afghan, Palestinian and Myanmar refugees is "refugee remittances" (Isotalo, 2009), which falls into the category of family remittances. Examples of collective remittances include "relief remittances" (Rahman and Lian, 2012) which are flows of cash from migrant workers to the people of a particular area which has been affected by natural disaster. For instance, Sri Lankan migrants in South Korea collected cash to remit to Tsunami-affected areas in 2005, while Bangladeshi migrants in South Korea and Japan contributed to the areas affected by cyclone Sidor in Bangladesh in 2007 (for details, see Rahman and Lian, 2012; Rahman et al., 2014).

In the context of South Asia, family remittances are more common. In South Asia the term commonly used for remittances is "worker remittances" or "migrant remittances" (Asian Development Bank, 2006). Besides these broad categories, remittances can be grouped into three types based on their use: remittances as wages or salary, remittances as investment, and remittances as capital (Durand, 1994). In many instances, in South Asia remittances are sent directly to the families to meet their most basic needs and run the household. Similar to economic remittances, social remittances can also be "individual" and "collective" (Levitt and Lamba-Nieves, 2011). Levitt mentions four types of social remittance – norms, practices, identities and social capital (Levitt, 2001). These can be exchanged and deployed by individuals, and are harnessed in collective and organizational settings.

Since South Asian countries are not welfare states, the responsibility for financial care of their immediate and in some cases extended families falls on the earning members of the family. Especially for the low-skilled, workers hailing from poorer households tend to migrate alone, leaving their families behind, and remit a larger proportion of their incomes for that purpose. These remittances are used for the basic day-to-day needs of the family, such as food, housing and other living expenses. Remittances are also used for other family obligations such as weddings of siblings. In some cases, remittances are sent back for investment purposes, for example buying land for farming. Whereas remittances sent for the household expenses of families left behind are recurring, money sent for the purposes of investment or weddings are one-off remittances.

Introduction 7

#### **Diaspora Dynamics in South Asia**

To further understand development through migration, we must look at migrant communities' diaspora, and the diaspora engagement with the host and home countries (Tan and Rahman, 2013). Within the migration and development debate, the term "diaspora" is gaining much attention, but does not enjoy consensus in definition. "Diaspora" has varying interpretations and historical connotations. In migration studies it is used to refer to a community or group living outside the country of origin. Some scholars differentiate between other migrants and the diaspora by putting a time divide in their migration (Clifford, 1994; Cohen, 1997; Dufoix, 2008; Esman, 2009; Butler, 2001, Raghuram et al., 2008; Koshy, 2008; Ghosh, 2007). Instead of re-visiting the debates surrounding the concept, for the purpose of the volume we define "diaspora" as the group of people who have migrated and settled outside their home country or the country where their ancestors had lived. In this volume we use it as an umbrella term that broadly includes temporary migrants as well as settled migrants who are still first-generation emigrants settled in another country. and descendants of such emigrants who identify themselves as members of a given diaspora community. There is no doubt that the South Asian diaspora community is huge in numbers and widely dispersed all over the world. However, there is no reliable estimate for the total size of the South Asian diaspora. It is roughly estimated that there might be around 25 to 30 million Indian diaspora, 7 to 9 million Bangladeshi diaspora, 5 to 7 million Pakistani diaspora, 2 to 3 million Sri Lankan diaspora, 4 to 5 million Afghan diaspora, and around 2 million Nepali diaspora living around the world. In total, the global South Asian diaspora thus might be over 50 million strong and continues to grow (Tan and Rahman, 2013).

The concepts of "diaspora" and "development through diaspora" are detailed in this volume through thorough empirical studies on various countries. While some countries, such as Israel and Armenia, regard their diasporas as important political assets, labour-migrant-sending countries such as India, Sri Lanka, etc., benefit from the contributions their diasporas make through remittances. New communication technologies have improved the diaspora groups' abilities to engage with their home countries, and their level of interaction as well as impact has been increasing ever since. As a result, the idea of leveraging diaspora engagement for development is gaining currency among policy makers. The governments of various South Asian countries are actively seeking policies to better engage with their diasporas.

From the perspective of the country of origin, three main points of interest can be identified as regard to their diaspora: (1) economic support, (2) political support and (3) social capital upgrading. From the perspective of the diaspora members, they engage with their countries of origin based on (1) reasons for dispersal or migration, (2) nature of migration (temporary or permanent migration), (3) status of immigrants (regular or irregular) and (4) human capital composition of diasporas (skilled or unskilled) (Tan and Rahman, 2013). Other than that, identification with geographic region, religion and language, as well as ties to the community and family back home, play a big role in determining the level and type of engagement.

Diaspora engagement has tremendous development implications for the countries in South Asian individually as well as for regional integration in Asia (Rahman and Tan, 2014; Burki, 2011; Pandey et al., 2006). South Asian diaspora members tend to maintain strong social. economic and cultural connections with their countries of origin. They also engage in various causes and institutions that directly benefit their home countries and the people therein. The International Diaspora Engagement Alliance (IdEA) has identified five core modes of diaspora engagement around the world: volunteerism, entrepreneurship. philanthropy, social innovation and diplomacy. Diaspora entrepreneurship refers to entrepreneurs from the diaspora community who invest in and build enterprises and stimulate trade in their countries of origin. Voluntarism indicates the creation of platforms that facilitate diaspora volunteerism in countries of origin. Diaspora philanthropy focuses on contributions in areas of education, health, nutrition and disaster relief in countries of origin. Social innovation refers to innovative communication and information technologies such as mobile banking and diaspora social networks which enhance and deepen engagement. And finally diaspora diplomacy indicates the strengthening of the natural role of diasporas in diplomacy, advocacy, and peace-building via non-traditional media including culture, arts and sports (Newland, 2010; Newland, Terrazas and Munster, 2010; Newland and Tanaka, 2010). In this volume we will look at some of these forms of engagement to illustrate diaspora engagement in South Asia.

#### The Contributions in the Volume

This volume takes up both the income-based and social development approaches to study the implications of migration. South Asian permanent immigrants, diaspora communities as well as contemporary sojourner Introduction 9

migrants engaged in contractual employment are included in this volume, in order to understand how they contribute to development in their home countries and also engage with their host country. An interdisciplinary approach – covering fields such as sociology, anthropology, political science, international relations and economics – has been adopted to understand this phenomenon, giving this volume both diversity and depth. All the chapters contribute towards creating a common theme for the book, which is to understand the international migration and development nexus in South Asia through case studies. The various ways in which migrant remittances and diaspora engagement impact the host and home countries form the backbone of the volume, weaving the chapters together to produce a coherent and cohesive volume, giving a holistic picture of remittances and diaspora dynamics in South Asia.

The chapters of the volume can be divided into two broad groups based on their understanding of remittance inflows in South Asia and the patterns and implications of engagement with South Asian migrants and diaspora living overseas and interacting with their home country. The volume is particularly noteworthy because most of the chapters are based on empirical case studies involving India, Bangladesh, Sri Lanka, Pakistan and Nepal, and their emigrants living and working in the different parts of the world. The first set of chapters in the book – in the part entitled "Remittance Dynamics in South Asia" – examine the role, determinants and patterns of remittances, as well as the impact on the receiving country. The chapters in the second part – entitled "Diaspora Dynamics in South Asia" – highlight the implications of migration on development by critically examining the economic and social impact of diaspora in the host and home country.

The first section begins with "Migrants' Remittances in Asia: Preferences for Channels of Remitting." In this chapter Ahsan Ullah talks about the various channels of remittance transfers, highlighting unique concepts such as wrongful or fraudulent transfers. He uses the empirical example of Bangladeshi labour migrants in Malaysia and Hong Kong to demonstrate their preferred channels of remittance transfers based on personal experiences. While discussing the various channels of remittance transfers and the reasons behind choosing them, he discusses important issues such as reliability and efficiency through both formal and informal channels of transfer.

The third chapter, "The Role of Remittances from Diaspora in Economic Development: A Study of Indian States," by Anshul Pachouri and Chandni Aggarwal, highlights the importance of remittance in increasing the wealth, national income and foreign reserves of India. The authors study

the potential impact of remittances on the socio-economic development of an economy as well as the engagement of the vast Indian diaspora in the development of knowledge-intensive sectors like ITES, education, and science and technology.

The fourth chapter, "Remittance Prices in South Asia: What determines the price?," by Jaan de Graaf, gives a clear idea of the costs of remittances and the determinants behind it, using the case of the Singapore–Bangladesh remittance corridor. The volume of remittances, the number of competing service providers or the number of migrants cannot explain the remittance prices. He provides an understanding of the specific remittance markets and migrant groups, as there are considerable differences among migrant groups in terms of demographics, economic conditions, reasons for migrating and remitting, as well as their preferred transfer method. This, in effect, impacts remittance prices.

In Chapter Five, "Migration from Nepal: Trends, Causes and Consequences," Pratikshya Bohra-Mishra utilizes both qualitative and quantitative evidence from Chitwan in South-Central Nepal demonstrate the trend, purpose and impact of migration in Nepal. She has included qualitative fieldwork and interviews as well as panel data to empirically demonstrate the relative significance of different predictors of migration for study versus work and the likely impact of migration and remittances on the migrant-sending community. She sets out some important ideas relevant to out-migration in South Asia, such as the interesting fact that despite the global financial crisis, demand for lowskilled foreign workers and therefore remittance flows have remained relatively stable in Nepal and the rest of South Asia. In fact, improvements in technologies aided by globalization have led to an unprecedented increase in remittance flows into South Asia. She highlights how institutions such as the World Bank, governments and development NGOs consider this as the newest "development mantra."

Chapter Six, "Remittance Inflows into Pakistan," by Khalid A. Alkhathlan, reviews the data on labour migration out of Pakistan and the remittance inflows that its diaspora community returns home. The chapter goes into statistical detail about the social and economic impacts of remittance within a state characterized by a law-and-order crisis and a crisis of power and authority.

Chapter Seven, "Indian Labour Migration in the Gulf and its Impact on Migrating areas in India," illuminates the Indian diaspora in the Gulf. There are over 15 million diasporic labourers in the Gulf, out of which up to 6 million are Indian labourer diaspora. In this chapter, Dr Anisur Rahman examines the impact of Indian Gulf migration on migrants'

Introduction 11

families, especially on their education in India. The socio-economic conditions of the community have substantially improved due to the inflow of the Gulf remittances. The author examines to what extent these remittances are used for either productive purposes or for wasteful consumption.

The next set of chapters tackles the development implications of migration that go beyond remittance transfers *tout court*. This encompasses both economic as well as social development in the migrant sending and receiving countries, through various kinds of diaspora engagement. Social development refers to broader processes that include not only the increases in income, but also accumulation of non-material assets such as physical health, education and skills. The migrant-sending countries in South Asia are increasingly becoming aware of the potential for development through diaspora engagement.

One of the largest diaspora communities in the world is the Indian diaspora community. In Chapter Eight, "Back to the Roots: Engagement of the Indian Diaspora in the United States and India," Mohammad Badrul Alam showcases the influence of Indian diaspora in the United States. Over two million Indian diaspora members in the United States belong to one of the many immigrant communities, which have been increasingly visible in the past several decades. Although the flow of Indians as a new ethnic community first started in 1895, their impact was really felt in the aftermath of the landmark 1965 immigration legislation. This chapter examines the engagement of the Indian American diaspora in the economic, political, educational, media and communication sectors in both the United States and India. The chapter also illuminates how they engage through various types of immigrant organizations in the United States and India and their possible implications for host and home countries.

Compared with studies on the Indian diaspora in the United States, those on the Indian diaspora living in Southeast Asia, especially Thailand, are far fewer in number. However, the economic activities of Indian business groups in Thailand have a long history. In Chapter Nine, "Economic Activities of Indian Business Groups in Thailand: Continuity and Discontinuity," Hideki Esho describes the Indian business groups immersed in Thai society and the intimate exchange networks among them. Not only does he detail the business groups' engagement in Thai society, but he also shows how they remain rooted to their background in India and maintain strong engagements with home.

The next chapter, "The Role of Non-Resident Nepalis in Facilitating Senior Citizens in Nepal," deals with how the diaspora can be leveraged to solve critical problems in society. Nepal, a relatively less developed country with less-than-adequate healthcare services, has been facing the problem of caring for an increasing number of senior citizens. To address the issue of an ageing population coupled with poor medical and rehabilitation facilities, the government of Nepal took initiatives to involve different groups of stakeholders, including the public sector, non-governmental organizations (NGOs) and the diaspora community – the Non-Resident Nepali Association (NRNA). In this chapter, Dr Tek Nath Dhakal and Dr Huong Ho detail how the Nepalese diasporas are able to address the issue of the ageing population in Nepal through diaspora philanthropy.

In Chapter Eleven, "The Sri Lankan Diaspora – Development Stimulants and Issues to Resolve," Nihal Rodrigo discusses how the Sri Lankan diaspora have contributed not only to development in Sri Lanka but also towards building a positive image of the county overseas. Financial contributions from the diaspora, comprised largely of females, have contributed substantially towards economic development in Sri Lanka.

Dr Ishtiaq Ahmed addresses a very important role of diaspora communities in Chapter Twelve, entitled "The May 1998 Nuclear Explosions in South Asia and the Peace Movement by the Diaspora: The Role of Intellectuals." In this chapter he documents the role of the Indian and Pakistani diaspora in the contemporary South Asian peace movement. In the aftermath of the May 1998 nuclear explosions which occurred in India and Pakistan, electronic mail proved to be a unique facility that enabled diaspora intellectuals instantaneously to connect, link up and, on occasion, mediate the peace movement in the two countries.

South Asian economies are yet to reach the maturity of sound policy structures to fully realize the potential of migration and remittances for development in the region. Undoubtedly, temporary and permanent immigrants and diasporas of South Asian origin constitute a major resource pool for countries in South Asia. Countries in South Asia need to recognize the significance of the global South Asian members overseas and develop policy measures to tap into the resources of global South Asians. Future research may identify better policy initiatives regarding emigration governance, diaspora engagement and remittance mobilization to further enhance the development potential of international migration for the individual countries in South Asia.