

Our 10 Author Promises

We work hard to give our authors a great publishing experience. We know we succeed most of the time because our authors tell us so, and because in many cases, we have authors who have written two, three or more titles with us. We are proud to say we have sometimes been the first publisher an author has worked with, and having your first book published is always a special experience. But whether you are an experienced author or first-time author, and whether you are writing for us in Humanities & Social Sciences, Health Sciences, Physical Sciences or Life Sciences, we are pleased to make the following **ten author promises**.

1. **Fast, fair and friendly review.** In our view, the review process is meant to improve, not to exclude. We always try to look for ways to help an author develop a proposal or a manuscript. **Fast** means that we will have initial review comments on a proposal back to you quickly – generally within four weeks. We can do this by drawing on our large international network of reviewers and advisors. **Fair** means that we judge a proposal on its merits alone, and nothing else. **Friendly** means we will always treat an author with courtesy and respect. Of course, we can't publish everything that is sent to us, but if your book is just not for us, we will try to suggest ways to improve it, or alternative publishers. And we will do that in a polite and constructive way.
2. **Inclusivity and diversity.** Too many academic publishers spend too much time looking for ways to exclude scholars who might not fit their norms. We love to receive proposals from elite scholars, but we like to hear the voices of authors from other places too. We believe that knowledge is like a gene pool or an ecosystem. Diversity and different voices makes it stronger, and conformity and narrowness of focus makes it weaker.
3. **No fees to publish.** We expect to pay you with royalties on sales. We do not charge you for publication. Like most other English-language publishers, we may suggest you employ an external language improvement service, if your manuscript needs extensive language editing. If that creates an impossible barrier for you, then let us know – we have a limited Scholarship Fund which may be able to provide help.
4. **Fair royalties.** Our royalty payments are fair and transparent, with escalating royalties – the more titles sold, the higher the royalty payments.
5. **International sales and distribution.** Having gone to all the effort of writing a book, you want people to read it! We have a strong and extensive international distribution network. Last year, we sold books in more than 100 different countries around the world!
6. **Generous author buy-back.** Many of our authors like to buy copies of their book for their own distribution or to support their own work. We offer our authors a full 40% off the list price of your book.



7. **Author offers.** When you become a Cambridge Scholars Publishing author, you get access to an exclusive club, with discounts and special offers on books (please note, these offers are intended for your personal use only, and not for resale).
8. **Never out of stock.** When you publish with Cambridge Scholars Publishing, we never stop working to sell your books. Our unique *Print on Time* system means that our distributors worldwide always have stock available within 24 hours.
9. **A good-looking book.** Writing a book is a labour of love. So it's only right that it looks great when it's published. Our titles are printed with a handsome and substantial hardback cover, as well as being available in e-book form as well.
10. **The chance to join our network and encourage our next generation of authors.** As a published author with Cambridge Scholars Publishing, we know that you care about the creation and stewardship of knowledge. That means, you may want to play a part in helping others publish. You are invited to apply to join one of our Editorial Advisory Groups, and help us to find, encourage and review other authors. Knowledge has beautiful and unique properties; the more it's used, the stronger it gets. The more it spreads, the deeper it gets. Knowledge knows no boundaries of age, culture, belief or gender. And we believe that the more people engaged in encouraging and creating knowledge, the better the world becomes.

