International Perspectives on Bilingualism
To my father Pio,
my first and most important mentor,
and to my siblings
Joseph, Pierre, Mario, Simone and Germaine,
for their generous support
# TABLE OF CONTENTS

Acknowledgements ........................................................................................................ x i

Introduction .................................................................................................................. 1
Lydia Sciriha

## Part I Code-Switching

Chapter One ................................................................................................................ 9
*Multilayered Multilingualism: The Contribution of Recent Research to Understanding Code-Switching*
Penelope Gardner-Chloros

## Part II Linguistic Landscape

Chapter Two ............................................................................................................... 29
*Linguistic Landscape in the School Setting: The Case of the Druze in Israel*
Martin Isleem

Chapter Three ............................................................................................................. 43
*Linguistic Landscape of Macau: A Quantitative Analysis*
Ana Cristina Neves

Chapter Four ............................................................................................................. 63
*Resistance on the Walls: The Linguistic Landscape of a French-Breton University*
Noemi Ramila Diaz

## Part III Language Policy

Chapter Five .............................................................................................................. 79
*Language Policies and Internationalisation in Brazil: The Role(s) of English as an Additional Language*
Kyria Rebeca Finardi
Chapter Six ................................................................................................ 91
German-Polish Bilingualism: Bilingual Language Education and Language Policy - Polish Towns in the German-Polish Border Region
Barbara Alicja Jańczak

Chapter Seven .......................................................................................... 109
Policy versus Practice: A Study into the Current Status of Bilingual Policy in Sri Lanka
Marie Perera and Suriya Arachchige Kularathne

Part IV Bilingualism, Culture and Identity

Chapter Eight ........................................................................................... 129
ELF and Creativity: The Role of Idioms in International Students’ Interactional Exchanges via Social Networks
A Case Study from Sapienza University, Rome
Marina Morbiducci

Chapter Nine ............................................................................................ 143
Bilingualism and Identity in Selected German-Speaking Regions
Ralf Heimrath

Chapter Ten ............................................................................................. 159
Biculturalism Revisited: Romanian Students in the United Kingdom
Gabriela Scripnic

Chapter Eleven ........................................................................................ 175
Humour and Bilingualism: Bilinguals’ Perception of Humour
Alina Ganea

Part V Bilingual Education

Chapter Twelve ....................................................................................... 189
One Subject, One Language? To what extent can Curriculum Instruction be said to be Bilingual in Maltese Grade V Classrooms?
Romina Frendo
Chapter Thirteen ...................................................................................... 209
  The Impact of Bilingualism on Predominantly Maltese-Speaking College
  Students
  Damian Spiteri and Christiana Sciberras

Chapter Fourteen ..................................................................................... 221
  A CLIL Model in Bilingual Education in Bulgaria: The Case of the
  Department for Modern Methods of Education at the International
  University College
  Mariyana Todorova

Part VI Trilingualism

Chapter Fifteen ........................................................................................ 239
  Italian as Malta’s Third Language: Proficiency, Perceptions and Public
  Space Visibility
  Lydia Sciriha

Chapter Sixteen ....................................................................................... 259
  Trilinguals in the Making: A Study on their Language Choices
  Fotini Anastassiou

Chapter Seventeen ................................................................................... 275
  Achieving Trilingualism in Sri Lanka: Issues and Challenges
  in the Teaching of Tamil as the Second National Language (2NL)
  Sabaratnam Athirathan and Markandu Karunanithy

Editor and Contributors ........................................................................... 287

Author Index ............................................................................................ 295

Subject Index ........................................................................................... 299
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INTRODUCTION

LYDIA SCIRIHA

Though the overwhelming majority of the countries accommodate more than one language, official bilingualism is not very common. Indeed, Malta is one of a small group of officially-bilingual countries in the twenty-eight member states of the European Union. Malta’s official bilingualism in Maltese and English guarantees the use of the two languages in the Maltese archipelago and also ensures that its people have the necessary linguistic tools to interact with international partners. Moreover, unlike much larger societies where knowledge of one other language, in addition to the official one, is sometimes perceived as unnecessary, there is a general consensus among the Maltese that they also need to be fluent in other non-official languages.

This deeply-rooted belief that language learning is imperative for a small island state is clearly manifested at tertiary level. Since its inception in the late eighteenth century as a studium generale, the University of Malta has fostered the study of languages, especially in the Faculty of Arts, which offers courses at undergraduate and postgraduate levels in a kaleidoscope of languages – Maltese and English, Hebrew, Greek and Latin, as well as Italian, French, German, Spanish, Arabic and Chinese. Language departments clearly form the backbone of this faculty and it was hardly surprising that in March 2015 the Faculty of Arts hosted the first International Conference on Bilingualism in Valletta – a city which in 2018 will be one of the two European Capitals of Culture.

Language learning reflects the geo-political reality of Malta, a small island state, not only a member of the European Union but one which is also geographically close to North Africa. A country with two official languages has its strengths and weaknesses. Similar challenges are also faced by other unofficially bilingual countries.

The seventeen chapters contained in this volume are a selection of papers presented at the International Conference on Bilingualism. The editor of this volume, who was also the convenor of this three-day conference, deemed it important to give a taste of the multifaceted
research on bilingualism presented by a few of the two hundred
delegates who hailed from no less than forty-five countries. Though
Europe attracted the largest number of delegates, there were also
participants from more distant countries such as Australia, Brazil,
Brunei, Cameroon, Canada, Chile, Japan, Kazakhstan, Kuwait,
Mexico, Sri Lanka, Thailand, and the United States of America, to
mention a few.

The international nature of this volume reflects diverse viewpoints
from a varied selection of authors who analyse the linguistic situations
in Brazil, Bulgaria, France, Germany, Greece, Israel, Italy, Macau,
Malta, Poland, Romania, Sri Lanka, and the United Kingdom. This
volume comprises six sections. Part I contains only one chapter on
Code-Switching by Penelope Gardner-Chloros, one of the conference’s
keynote speakers. Each of the subsequent five sections includes at least
three papers by non-plenary participants on topics related to the
Linguistic Landscape (Part II), Language Policy (Part III),
Bilingualism, Culture and Identity (Part IV), Bilingual Education (Part
V) and Trilingualism (Part VI).

In her chapter, Penelope Gardner-Chloros reviews the ways in
which research on the intriguing and challenging phenomenon of code-
switching has so far been conducted. She convincingly argues that the
newer multilayered approach is necessary for a better understanding of
the reasons why code-switching occurs.

The Linguistic Landscapes of the Mount Carmel area in Israel,
Macau on the China coast and the Brittany region of France are the
focus of three chapters in Part II of the present volume. Martin Isleem
investigates the presence of Arabic in a Druze public school in Israel.
While his findings raise important questions on the importance of
Hebrew in this area, Isleem suggests that the predominance of the
Hebrew language is strong because of factors such as location,
language contact and economic reasons.

Ana Cristina Neves discusses the linguistic landscape of Macau by
investigating the visibility of the three most important local languages,
Cantonese, Portuguese and English, in the three largest pedestrian
areas of the Macau Peninsula. Her research findings reveal the
presence of changing linguistic patterns in the three languages as
spoken there.

The third chapter in this section homes in on the bilingual region of
Brittany in France. Noemi Ramila Diaz analyses the linguistic
landscape at the Department of Applied Foreign Languages where
students are required to study two foreign languages, with English as
one of the compulsory languages. Her findings reveal that since the linguistic space comprises three levels – the institutional, the academic and the personal – there are tensions especially in spaces which are considered to be neither private nor public.

Part III comprises three chapters discussing Language Policy in Brazil, the German-Polish border and Sri Lanka. In the first of the three chapters, Kyria Rebeca Finardi first reviews language policies and internationalisation programmes in Brazil and then shows that the varying roles of English result in a low uptake of scholarships of the Science without Borders internationalisation programme. She maintains the necessity for an alignment of language policies across the various educational levels.

The second chapter in this section is by Barbara Alicja Jańczak who considers bilingualism and multilingualism as quite common on the Polish side of the German-Polish border. After presenting the partial results of her ongoing research project being conducted in this geographic area, she questions the role of the administration of Polish border towns in supporting both bilingual education and intercultural communication of the inhabitants, and whether their children and adolescents stand to profit from the border location in terms of bilingual language education.

Marie Perera and Suriya Arachchige Kularathne focus on one significant aspect of an ongoing study on bilingual education in Sri Lanka. Through the use of qualitative and quantitative data, they propose that there are no clear micro-level policies ensuring harmony amongst all the stakeholders in bilingual education. They suggest that existing policy documents be amended to accommodate present pedagogical, socio-political, economic and cultural needs.

The four chapters included in Part IV of this volume focus on Bilingualism, Culture and Identity. Marina Morbiducci has studied the role of idioms which international students attending Sapienza University in Rome use during interactional exchanges via social networks. Her findings confirm that where grammar competence and correctness fail, effective communication and language creativity may still take place.

In his chapter Bilingualism and Identity in Selected German-Speaking Regions, Ralf Heimrath first argues that it is inaccurate to assume that German is the mother-tongue of all inhabitants in German-speaking countries. In fact, by means of examples taken from the linguistic panorama and other sources, he shows the existence of
bilingual communities in specific regions close to Germany and illustrates the role of societal bilingualism in these geographical areas.

The third and fourth contributions in Part IV discuss aspects of bilingualism and culturalism in Romania. Gabriela Scripnic discusses how the European Union’s cultural policies have encouraged students to pursue their studies outside Romania. By means of several student testimonies, Scripnic shows the extent to which Romanian students studying in the United Kingdom manage to assume a bicultural identity. Furthermore, she highlights the importance of such an academic environment as one that fosters tolerance towards diversity amongst students.

The last chapter in this fourth part discusses the use and practice of humour among bilingual Romanian students. In her study Alina Ganea presents the findings of the data she gathered after interviewing foreign students enrolled in Dunărea de Jos University of Galați (DJUG) in Romania during the academic year 2014-2015. Ganea’s findings highlight the difficulties that bilinguals naturally encounter when faced with humour and how the Romanian language determines the bilingual’s linguistic command in the use and practice of humour.

**Bilingual Education** is the theme of the penultimate section of this volume (Part V) with two chapters focussing on the Maltese educational scene, while the third highlighting the linguistic situation in Bulgaria. In her chapter Romina Frendo questions the extent to which one can accurately identify the language used to teach each of the subjects taught at primary level in Malta. In a survey of almost one thousand pupils hailing from state, church and private schools, Frendo finds a lack of conformity in the use of the two official languages during lessons.

While Frendo focuses on primary-school children, Damian Spiteri and Christiana Sciberras concentrate on older students who are pursuing their studies at the Malta College of Arts, Science and Technology (MCAST). This study explores perceived self-efficacy in terms of their linguistic performance, both within academic as well as work-based settings.

The focus of Mariyana Todorova’s chapter is the way Content and Language Integrated Learning approach (CLIL) is implemented in classes of tourism and entrepreneurship taught in English to high school students at one high school in Bulgaria. Todorova presents the results of interviews with students who either intend to or are already conducting their studies in English both abroad and in Bulgaria.
Amongst other findings, she shows how the school represents an example of effective bilingual education.

The final section in this volume (Part VI) homes in on Trilingualism with three chapters relative to three countries – Malta, Greece and Sri Lanka. In her chapter Lydia Sciriha questions whether Italian, which was an official language in Malta until 1934, is in reality the third language of the country. By providing Census data, MATSEC examination reports and research on the linguistic landscape, she confirms Italian’s third position though she predicts that, owing to the ever-growing non-Maltese residents who display different linguistic preferences from their Maltese counterparts, Italian’s position might in future be challenged.

Fotini Anastassiou focuses on multilingual immigrant children in Greece who speak both Albanian and Greek and who also learn English as a third language at school. The findings of her study, in which forty-nine primary school children between the ages of nine and twelve were asked to narrate a picture story in English, evidence the prevalence of Greek code-switches over Albanian.

The trilingual situation in Sri Lanka concludes this volume. Sabaratnam Athirathan and Markandu Karunanithy first discuss the trilingual scenario in Sri Lanka and later identify the issues and challenges faced by Sinhala-speaking students when learning Tamil as a Second National Language. Amongst others, their findings reveal that unfortunately teachers are not that qualified and there is no clear-cut policy as to how suitably-qualified teachers are recruited. These are all issues that pose great challenges in the teaching of the Tamil as a Second National Language.
PART I

CODE-SWITCHING
CHAPTER ONE

MULTILAYERED MULTILINGUALISM: 
THE CONTRIBUTION OF RECENT RESEARCH 
TO UNDERSTANDING CODE-SWITCHING 

PENELOPE GARDNER-CHLOROS

1. Introduction

As a first-time visitor to Malta on the occasion of the conference which gave rise to this volume, I was intrigued to find a high degree of awareness of linguistic issues among some of the (lay) people I encountered; one restaurant owner even explained to me, without any specific prompting on my part, that in Malta people code-switch a lot. A conference on bilingualism held in such a linguistic environment is clearly predestined to spark off stimulating discussions. There were indeed many such discussions at the conference, some of which concerned multilingualism and code-switching in Malta itself. Research (Sciriha and Vassallo 1998, 2006; Camilleri Grima 2013) evidences the importance of these topics for a small bilingual island.

The purpose of this chapter will be, first of all, to briefly review some of the main ways in which code-switching research has been undertaken so far. I will then mention some of the newer approaches and discuss what further contribution they can make to our understanding of this phenomenon, which continues to intrigue and challenge linguists of many different theoretical persuasions.

As traditionally studied, code-switching research has centred on three main areas:

(i) the grammatical regularities within code-switched speech (Myers-Scotton 1993; Muysken 2000; Poplack 2000; MacSwan 2014);
(ii) the pragmatic motivations underlying the switches and the contribution of Conversation Analysis (Gumperz 1982; Auer 1998; Li Wei 2005);
(iii) the underlying psycholinguistic factors, which are often investigated through experimental methods rather than using spontaneous natural data (references in Bullock and Toribio 2009; for an exception see Gardner-Chloros et al. 2013).

As we will see below, more recent research considers code-switching (henceforth CS) as part of a dynamic process rather than as a static set of linguistic patterns. The trend is towards avoiding discrete, fixed or bounded constructs of community or identity, and towards considering instead the processes and dialectic interactions which generate such constructs and create meaning (Bucholtz and Hall 2005; Blommaert 2010). The overarching themes which emerge from this recent work are those of power, as exercised through discourse, language ideology, and identity.

2. Pinning down the object of study

Generally acceptable definitions of CS have proved extremely elusive (Gardner-Chloros 2009), so the purpose of giving one here is mainly to specify how wide a field this chapter is attempting to encompass. To this end, a useful broad definition of code-switching is: “The alternating use of two languages in the same stretch of discourse by a bilingual speaker” (Bullock and Toribio 2009: xii). But like other definitions, this one begs various questions: Who exactly is bilingual? How proficient must a speaker be to be classed as bilingual? What of tri(+)linguals? What exactly is meant by two languages? Do dialects count too? Should we draw a clear dividing line between monolingual variation and bilingual speech knowing that language contact is one of the main sources of language change (Thomason and Kaufman 1992; Rampton 2011)?

Researchers have subdivided the phenomena, which are commonly found in bilingual speech, over a large number of language combinations by using a variety of alternative terms and concepts, including for example code-mixing (Muysken 2000; Backus 2015), interference (Trask 2000), code-copying (Johanson 2002), transfer/transference (Clyne 2003) – not to mention borrowing. As regards the latter, Poplack, one of the best-known researchers in the early days of CS research, has continued to claim, controversially, that borrowing represents a separate process to CS (Poplack et al. 2012), rather than a conventionalisation of code-switched elements. The purpose of the other terms, such as those mentioned above,
is in fact in many cases to distinguish a type of alternation where the two languages are simply juxtaposed, without either of them changing their character, from other cases where there is evidence of convergence or influence of one system on the other. According to Poplack, borrowing shows interaction between the two varieties, whereas code-switching preserves their monolingual character. Another school of CS research centres around the work of Myers-Scotton (1993) and her associate (Myers-Scotton and Jake 2000), who claim that the interaction between the varieties can be described in grammatical terms, with one variety being dubbed the “Matrix” and the other the “Embedded” language. I have discussed in detail elsewhere (Gardner-Chloros 2009) why these attempts to make hard and fast distinctions between borrowing and CS, between “Matrix” and “Embedded” languages, and between converging and non-converging varieties are problematic: very few instances of CS can be unequivocally categorised as being in one or the other of these two camps. Auer and Muhamedova (2005) have argued that so-called “embedded language islands” are not necessarily well-formed according to the rules of the “embedded language” but can show grammatical and other influence from the so-called “matrix” language.

Later research had added to our understanding of CS. One of the clearest ways to show this is by discussing an example from the data in some detail. The CS below will first be discussed in the light of some of the traditional methods of analysis. I will then try to provide further elements from some of the more recent approaches to CS which add to our understanding of the CS in this conversation.

3. Multiple approaches to the data

The passage below is a transcription extracted from a discussion among a group of 20-30 year old second-generation London Greek Cypriots, here called Andy, Keti, Poly and Chris. Second-generation Greek Cypriot speakers in London are part of a 200,000-strong community, known for their abundant CS between Cypriot Greek and English (Gardner-Chloros et al. 2005; Georgakopoulou and Finnis 2009; Paraskeva 2012; Finnis 2014). In this lively informal conversation, Andy is discussing the difficulties of finding a restaurant which makes an acceptable version of his favourite Chinese take-away dish, roast noodle stew, after the place where he used to go closed down. The conversation flows rapidly, with no noticeable pauses whatsoever at the points of transition between the two languages.
Transcription

1. Andy: Tosin ayanian toson po tuton na pamen they closed down! We were so excited and everything to go (but) they closed down!
2. Keti: Shut up man!
3. Andy: Yeah! So well now because evala to ṭ’amaṣin mu I want a roasted noodles stew I’m looking in all the shops you know they got their menus outside. Yeah! So well now because I was so determined I want a roasted noodles stew I’m looking in all the shops you know they got their menus outside.
5. Andy: Yeah which one does roasted anyway ivramen enan. Yeah which one does roasted anyway we found one (shop).
7. Andy: Jie mbennumen mesa. Lalo tu you do roasted? He goes me yes. Lalo tu why did they close on the corner? And we get inside. I say to him you do roasted? He goes me yes. I say to him why did they close on the corner? (laughter)
8. Andy: Anyway ekamen ma - you know I could do like them. Ekamen mas roasted noodle stew but they can’t do it - efaan j’i th- ji eṣo ji o Pambos jie o - but they can’t do it like eh the ones on the corner. Anyway he made us roasted noodles stew but they can’t do it - we ate bo- and me and Pambos and X - but they can’t do it like eh the ones on the corner.
9. Chris: Why did they close-(se)?
10. Andy: They closed down because they - the landlord doubled their rent.
11. Chris: Eh kapu enna pian allu kalo. Well they went somewhere else then.

Understanding the “why” as well as the “how” (Li Wei 1999) of the CS involves resorting to a number of different perspectives, only some of which can be mentioned here. From the point of view of speech rate and prosody for example, it is clear from listening to the passage that this is a normal, unremarkable way of speaking among this group (Gardner-Chloros et al. 2013). From the grammatical point of view, the transcribed version above indicates that some of the switches occur at clausal level, e.g. in utterance 1 or in the latter part of utterance 8. But there are mid-clausal switches in utterance 3 – “because evala to ṭ’amaṣin mu I want a roasted noodles stew”; in utterance 5 – “anyway ivramen enan”; and “Ekamen mas roasted noodle stew” – in utterance 8. In order to decide
which is the dominant pattern in these speakers’ CS it would be necessary to have access to a much larger corpus (Paraskeva 2012), and even then speakers’ CS can vary from time to time depending on their interlocutors and circumstances.

At the functional analysis level, several of the well-documented conversational functions of CS are represented. For example, in utterance 1 the CS allows the two parts of the sentence to be contrasted – a classic function of CS. This is simultaneously marked orally by a rising pattern indicating excitement in the first part of the sentence (up to the inserted ‘but’), followed by a contrasting falling tone in the second part, indicating disappointment. In utterance 3, the Cypriot expression “evala to p’amazin mu” is used for ‘mot juste’ purposes, as no exact equivalent exists in English. It covers the sense of “I set my heart on something”, as well as “I was completely determined to achieve something”.

Other functions are somewhat less obvious, but can be identified with the help of ethnographic knowledge external to the conversation itself. For example, one might wonder why Andy’s last intervention (12) is in Greek Cypriot? The explanation probably lies in the fact that CS allows the same speaker to have several “voices” (Meeuwis and Blommaert 1998), and here Andy is adopting the “voice” or “stance” of a typically laid back, contemptuous persona, associated with Greek Cypriots rather than English people (Jaffe 2009; Finnis 2014), as he mocks his friend’s naivety for thinking that the restaurant owner could easily find another location and start again. This is reinforced by his use of “re”, translated here as “mate”, but in reality somewhat coarser and more familiar in tone than the English equivalent. While all of these are now fairly classic motivations for CS, the change back to Cypriot for utterance 11 may appear to lack any obvious justification. But such switches can plausibly be ascribed to a balancing effect which bilinguals often seek, whereby having used one language they revert to the other in a doubtless subconscious effort to balance out the amount of each language which they have used. Such an analysis helps us understand the rapid language changes in this passage, but even this only scratches the surface of the multilayered approach which is required to explain why switches occur exactly where
they do – or at all. Blommaert describes this as *layered simultaneity*:
“Every utterance displays a wide variety of meaningful features which, each in isolation, are pretty meaningless but become meaningful through their simultaneous occurrence in an utterance” (2005: 126). The most productive recent approaches to CS are precisely those which try to view it in a more holistic manner and integrate different levels of explanation. It is for this reason that a straightforward Conversation Analysis (CA) approach to CS, with its rejection of explanations not derived from what is available in the transcription, is now less fashionable (Auer 1998; Li Wei 2005). In this passage, for example, different reasons for the switches, such as the triggering effect and the impulse to quote others in the language they spoke at the time, are likely to be operating in combination with the overall desire to use roughly equal amounts of each language.

The complexity – and fascination – of CS lies precisely in the fact that we are dealing with several types of multilayeredness at the same time. As mentioned, alongside the multiple motivations which underlie the language choices themselves within any given passage, there is also the possibility of analysing the passage from yet further perspectives. It is in this latter respect that there are interesting new developments, to which we now turn.

4. Newer perspectives

4.1 Diachronic

There have recently been several different attempts to integrate the synchronic study of CS with the study of diachronic language change through contact. As Auer (2014: 327) pointed out:

Due to a curious division of labor, linguists who work on bilingualism are rarely interested in the long-term consequences bilingualism can have on the language systems of the two languages involved. On the opposite side, linguists working on language contact almost exclusively deal with structural outcomes, but show little interest in the question of how these structural changes have originated in bilingual talk.

Auer argues that language fusion or convergence, whether in the form of actual mixed languages or other types of language change, must result from a prior stage of discourse-based mixing, which in due course gives rise to conventionalisation and regularisation. Auer (2007) has even argued that there are frequent linguistic differences between the first, spontaneous code-switch in a conversation and subsequent uses of the
same word or set of words; for example, the first instance is often marked
by a pause which signals that the speaker is about to change languages,
whereas subsequent uses of the same terms in the same conversation may
be quite unmarked.

Over a longer period, and with the aid of large corpora, viewing CS in
a diachronic framework as part of a historical process can lead to fruitful
collaboration between contemporary sociolinguists and historical
sociolinguists, whose work has developed exponentially since the 1990s
and who have the advantage of being able to track both CS and language
change over long periods in similar text types (Adams, Janse and Swain
2002; Braunmüller and Ferraresi 2003; Schendl and Wright 2011;
Hernandez-Campoy and Conde-Silvestre 2012; Gardner-Chloros,
forthcoming). The mixing of Greek with various languages in the ancient
period and the mixing of English and French in medieval texts have now
been extensively documented; in some cases it has been possible to make
diachronic comparisons which show the progression of language contact.
For example, in mixed-language texts dating from the 11th to the late 15th
centuries, English nouns and verb-roots initially appeared in French texts,
followed later by noun-phrase-modifiers, and later still English is found in
the form of closed class function words (Trotter 2003). In this respect
historical sociolinguists have a clear advantage over contemporary ones,
who can only track changes over a very limited time-frame.

Further to considering CS as a stageway within diachronic language,
change comes from comparing switching in the same context over a period
of time. This approach can be considered intermediate between the long
term historical approach mentioned above and the moment-by-moment
close-up view provided in much contemporary sociolinguistic work. In a
study of changing patterns of French-Alsatian switching in Strasbourg
carried out in 2011 (Gardner-Chloros 2013), I was able to return to similar
settings and record how CS had changed over this period, and noted
several features indicative of language shift and change in progress.
Reflecting the decline in the number of Alsatian dialect speakers, which
can be shown through large scale demographic surveys, there was a
change in the proportion of different types of switches since 1985: there
were fewer intra- and inter-clause switches but interestingly an increase in
single word switches, including an increase of Alsatian words in a French
context (overall the less common pattern). Whereas inter- and intra-clause
switching requires a certain competence in both varieties, single-word
switches are usually thought to fulfill a more symbolic and identity-related
function. This corresponds well with the observation that even in the case
of language decline and death certain symbolic gestures towards the
moribund variety continue to be found even in the discourse of younger speakers.

Such observations provide one way of using CS to track ongoing change and shift in a bilingual context. But perhaps the main synchronic evidence of language change in progress, as observed by sociolinguists, has traditionally been variation between the speech of individuals forming part of the same community, or indeed (sometimes apparently motiveless) variation within the speech of individuals (Labov 1972). CS can be particularly useful in studying this (Hoi Ying Chen 2015). In the Strasbourg study, it became clear that there was variation within the speech of the same individuals between Germanic word-order and French word-order in following sentences containing CS:

**Germanic word-order:**
Pour me calmer muss ich noch lese (To calm down must I still read)
Les symphonies de Beethoven kann i alli uswendi (The symphonies of Beethoven know I all by heart).

**French word order:**
A mon avis ich hab d's selwe problem (In my opinion I have the same problem)
Ceci dit ich fend doch d'lit heutsodaej... (That said I find after all that people nowadays... Gardner-Chloros 2013: 171).

As this shows, at different points in the same conversation the same speaker produced sentences following either one model or the other with apparent indifference. This change has been held to be particularly indicative of language change in other situations involving Germanic languages.

Yet another way of looking at language change in relation to language alternation is provided by studies of young people’s urban vernaculars which, whether or not they contain CS proper, show their multilingual sources. The phenomenon of “Crossing” (Rampton 1995), whereby speakers appropriate elements from varieties with which they have no family connection, has been observed in multiple contexts:

In a fashion house in Zurich, I am served by a ca. eighteen-year-old shop assistant in Swiss-German. After about ten minutes, a group of young men, obviously friends of the shop assistant, enter the shop. All of them use the common Swiss-German/Italian CS style, which is certainly not surprising. There is nothing unusual about the scene. The group seems to me to be one of many second-generation immigrant peer-groups.
In order to exchange my purchase, I go to the same fashion house the following day. I am now served by the owner of the shop, a ca. forty-year-old Italian. In the course of our conversation, I am told that the shop assistant I overheard the previous day is not a second-generation Italian immigrant at all but a Swiss-German. She grew up in a linguistically strongly mixed area of the town and has had Italian friends since her school years (Franceschini 1998: 56-57).

The exact implications of such complex contact phenomena are still very much a subject of ongoing investigation (Nortier and Dorleijn 2008; Rampton 2011; Sharma 2011), but whatever the outcome, it seems unlikely that the local/indigenous/host country languages – the terminology is fraught because what can be termed local or indigenous in such complex situations – will remain unaffected.

4.2 Cognitive

Another aspect of the multilayeredness of CS referred to above is addressed by recent approaches which seek to integrate a cognitive dimension into the understanding of CS.

The “Usage-based Approach” (Croft 2000; Backus 2015) points out the significance of the fact that speakers are constantly selecting between competing alternatives, whether these appear overtly in the conversation or not. At each moment they have a choice between saying something new (“altered replication”) or something old (“normal replication”). A full utterance is almost always new – and this is evidence of our linguistic creativity – since we do not often store whole utterances with specific meaning. But many smaller units whether words or word combinations, are stored in the speaker’s mental representations, a process known here as “entrenchment”. In the passage discussed in detail above, the expression “roast noodle stew” is not untranslatable into Cypriot Greek, but because of the context in which the speaker lives, it is stored in his mental dictionary in English.

For rather different reasons, the expression “evala to t'amaçon mu” is stored in his mind in Greek. Creativity is, of course, evident even at these lower levels and speakers sometimes select between competing alternatives. As we have already observed, Andy makes choices between the quotative expressions “he goes me” in English and “lalo tu” in Greek Cypriot.

A number of factors determine the choice of one or the other form, and so the frequency of using one or the other fluctuates. A form in language
A may be chosen more often than the equivalent in language B for a number of reasons, for example because it is part of particular expressions or word combinations (what Backus 2015 terms “multimorphemic units” or “chunks”). This in turn leads to greater or lesser entrenchment of forms which appear frequently, and possible disuse of less frequent forms. In turn, this offers an explanation of how usage can change over time, and thus provides a bridge between synchronic and diachronic approaches. Backus considers that alternation between apparent alternatives is a window onto ongoing language change. As he puts it: “Every synchronic act is assumed to have diachronic implications” (Backus 2015: 21). Interestingly, this remark shows how this cognitive approach is ultimately connected with the diachronic research discussed in the previous section.

There is also a long-standing tradition of experimental studies of CS. The reader is referred to volumes such as Bullock and Toribio (2009) and Isurin, Winford and de Bot (2009) in which such approaches are well-represented and structured tasks are used to investigate phenomena such as triggering, which occur in a natural context (examples were mentioned above). A summary of these approaches is given in Gardner-Chloros (2009). More recently, Green and Li Wei (2014) have offered a psycholinguistic model of the decision-making process involved in CS, which takes into account findings related to the dual activation of languages in bilinguals. This explains how, even when speaking monolingually, there is evidence that both languages are active in the brain. Among other aspects, they argue that a process of competing activation between possible items determines the exact form of CS utterances. What such approaches cannot deliver is, of course, an appreciation of why a particular item would be selected. Nevertheless, the processes they describe provide a further level of contribution and understanding of how patterns of choice found in CS contexts can lead, in due course, to sedimentation/fossilisation and ultimately to change.

4.3 Identity, discourse and power

The third and last ‘newer’ approach to be discussed in this section is in fact a group of approaches which can be loosely tied together under the heading of identity, discourse and power. Despite the wide variety of work involved, their common thread is their emphasis on CS as an active process for the creation of meaning, rather than a way of combining meanings which are inherently – and statically – located within the varieties themselves. Taking their original inspiration from Bakhtin (1981), researchers in this tradition know how these more dynamic approaches often