

## Cambridge Scholars Publishing: Proposal submission form

Please return the completed form to Camilla Harding  
(camilla.harding@cambridgescholars.com).

**Code** (*please leave blank*)

### **Book Title:**

Monograph or Edited Collection

### **1. Corresponding Author/Editor:**

Title (*Dr, Professor, Mr, Ms, etc.*)

First Name

Last Name

Job Title

Institution/Organisation 1

Institution/Organisation 2

Short Biography (*100 words maximum*)

### **Mailing Address**

Address

City

State/County/District

Postcode/Zip code

Country

Telephone 1 (*include country code*)

Telephone 2 (*include country code*)

Email

Previous Publications  
(*please continue on a separate sheet if required*)



## 2. Second Author/Editor:

Title (*Dr, Professor, Mr, Ms, etc.*)

First Name

Last Name

Job Title

Institution/Organisation 1

Institution/Organisation 2

Short Biography (*100 words maximum*)

## Mailing Address

Address

City

State/County/District

Postcode/Zip code

Country

Telephone 1 (*include country code*)

Telephone 2 (*include country code*)

Email

Previous Publications

*(please continue on a separate sheet if required)*

*List third/subsequent authors/editors on a separate sheet if applicable)*



## Your Book

Subject Field (*select one*)

Humanities    Social Sciences    Physical Sciences    Life Sciences  
Health Sciences    Other (*please specify*)

Please supply up to 6 descriptive keywords for this title

Please write a short descriptive abstract (up to 200 words). Include Purpose/objectives; why this book is needed; methodology; key findings; limitations; impact; contribution to research; contribution to practice; etc.

In one sentence, describe your book:

Please write a few paragraphs about your book which can be used for promotion. Think about – what's unique, different, engaging. What sort of people might want to read it, and why.

Please list draft Table of Contents

## Manuscript information

Estimated word count (*should be minimum 35,000 words*)

If accepted, when do you expect this title to be complete?



Has any part of this work been published previously  
(for example, in a different language; as a journal article;  
as a book chapter; in a previous edition)

Are there any permissions required from other copyright holders?  
*Please specify*

Please note any special features  
(photographs, tables, diagrams illustrations etc.)

## **Markets and marketing**

Please list related titles in this field

How will your proposed book differ from these?  
What new perspective will it offer?

Who is the primary market for this title?

Please list up to three secondary markets for this title

What societies, professional bodies etc. are interested in this field?

What conferences, events, symposia etc. take place in this field?

What social media groups (on Facebook, Twitter, LinkedIn, etc.) could we  
promote this book to?



What publications, sites, blogs etc. might be interested in this book/in reviewing this book?

Please list up to four qualified people who might be interested in reviewing this title? *Please supply email/contact addresses.*

### **Teaching, learning and research**

What are the main research centres in this field?

What are the main courses in this field?

What level of study would this title appeal to?

Would this title appeal to professionals, managers or other practitioners?  
Which ones?

